

CREB3 Recombinant Rabbit mAb

Catalog # AP98711

Product Information

Application	WB, IHC-P, IHC-F, IF, E
Primary Accession	O43889
Other Accession	O43889
Host	Rabbit
Clonality	Recombinant
Calculated MW	41379
Immunogen	KLH conjugated synthetic peptide derived from human USP36
Isotype	IgG
Purity	affinity purified by Protein A
Buffer	0.01M TBS (pH7.4) with 1% BSA, 0.02% Proclin300 and 50% Glycerol.
Important Note	This product as supplied is intended for research use only, not for use in human, therapeutic or diagnostic applications.
Background Descriptions	This gene encodes a transcription factor that is a member of the leucine zipper family of DNA binding proteins. This protein binds as a homodimer to the cAMP-responsive element, an octameric palindrome. The protein is phosphorylated by several protein kinases, and induces transcription of genes in response to hormonal stimulation of the cAMP pathway. Alternate splicing of this gene results in several transcript variants encoding different isoforms. [provided by RefSeq, Mar 2016]

Additional Information

Gene ID	10488
Other Names	CREB3_HUMAN; Cyclic AMP-responsive element-binding protein 3; CREB-3; cAMP-responsive element-binding protein 3; Leucine zipper protein; Luman; Transcription factor LZIP-alpha; Processed cyclic AMP-responsive element-binding protein 3 (N-terminal Luman; Transcriptionally active form); LZIP;
Dilution	WB=1:500-2000, IHC-P=1:50-200, IHC-F=1:50-200, IF=1:50-200, ELISA=1:5000-10000
Storage	Store at -20 °C for one year. Avoid repeated freeze/thaw cycles. When reconstituted in sterile pH 7.4 0.01M PBS or diluent of antibody the antibody is stable for at least two weeks at 2-4 °C.

Protein Information

Name	CREB3
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Synonyms	LZIP
Function	Endoplasmic reticulum (ER)-bound sequence-specific transcription factor that directly binds DNA and activates transcription (PubMed: 10984507 , PubMed: 15845366 , PubMed: 16940180 , PubMed: 19779205 , PubMed: 9271389). Plays a role in the unfolded protein response (UPR), promoting cell survival versus ER stress-induced apoptotic cell death (PubMed: 15845366 , PubMed: 16940180). Also involved in cell proliferation, migration and differentiation, tumor suppression and inflammatory gene expression. Acts as a positive regulator of LKN- 1/CCL15-induced chemotaxis signaling of leukocyte cell migration (PubMed: 15001559 , PubMed: 17296613 , PubMed: 19779205). Associates with chromatin to the HERPUD1 promoter (PubMed: 16940180). Also induces transcriptional activation of chemokine receptors (PubMed: 17296613 , PubMed: 18587271).
Cellular Location	[Isoform 1]: Endoplasmic reticulum membrane; Single-pass type II membrane protein {ECO:0000255, ECO:0000269 PubMed:12138176}. Golgi apparatus. Note=Colocalizes with HCFC1 in neuronal cell bodies of the trigeminal ganglia (PubMed:10623756). Colocalizes with DCSTAMP in the ER membrane of immature dendritic cell (DC) (PubMed:20546900). Colocalizes with CANX, CCR1, HCFC1 in the ER membrane (PubMed:10623756). [Isoform 2]: Nucleus. Cytoplasm Note=Predominantly in the nucleus (PubMed:19779205). Not associated with membranes (PubMed:19779205).
Tissue Location	Ubiquitously expressed (PubMed:19779205, PubMed:9271389). Expressed in dendritic cells (DC). Weakly expressed in monocytes (at protein level) (PubMed:20546900)

Please note: All products are 'FOR RESEARCH USE ONLY. NOT FOR USE IN DIAGNOSTIC OR THERAPEUTIC PROCEDURES'.